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JOHN SARMIENTO

ANTHROPOLOGIST | USER EXPERIENCE RESEARCHER

EDUCATION

MS – Applied Anthropology

University of North Texas, Denton, TX

August 2014 – May 2017

GPA: 4.0

MPH – Behavior & Community Health

UNT Health Science Center, Fort Worth, TX

August 2014 – May 2017

GPA: 3.7; Certified in Public Health (CPH)

Certifications:

HTML & CSS (2017), JavaScript (2017), Product Management (2017), UX Design (2015)

General Assembly, Austin, TX

OTHER EXPERIENCES

HACKATHONS

athenahealth MORE DISRUPTION PLEASE

2016: 2nd place

2015: 1st place

CONFERENCES

Society for Applied Anthropology: 2015-2017

Ethnographic Praxis in Industry: 2016

edTech Conference in Austin: 2016

PODCASTING

SfAA Podcast Project

2014-2017: Chair (2017)

TOOLKIT

Atlas.ti, MAXQDA, SPSS, SAS, STATA, R, SurveyMonkey, Word, Excel, PowerPoint, Google Suite, Keynote, Photoshop, InDesign, Illustrator, Sketch, Axure, InVision, Slack, Trello, Intermediate Spanish

WORK EXPERIENCES

USER EXPERIENCE RESEARCHER January 2016 – February 2017

IT'S TIME TEXAS, Austin, TX

- Designed and facilitated a service design workshop with client
- Conducted usability tests, interviews, and observations in schools
- Provided a research and evaluation protocol for client's apps
- Wrote reports for client, marketing team, and graduate school

SCHOOL PROGRAMS INTERN September 2015 – December 2015

IT'S TIME TEXAS, Austin, TX

- Collected then synthesized secondary research about mobile education and community health interventions
- Wrote ethnographic strategies to understand user engagement
- Built partnerships with Austin preschools and Early Head Start committees to participate in a pilot study

ETHNOGRAPHIC RESEARCHER August 2014 – March 2015

UNT, Denton, TX

- Conducted focus groups with UNT Dean of Students Committee
- Recruited and interviewed students with food insecurity
- Provided steps for designing a student-friendly food pantry

SKILLS

Qualitative Data Analysis (*Very Proficient*)

Ethnography & Field Research (*Very Proficient*)

Interviewing & Focus Groups (*Very Proficient*)

Survey & Interview Protocol Making (*Proficient*)

Usability Testing (*Proficient*)

Statistical Analysis (*Proficient*)

Sketching & Wireframing (*Proficient*)

Front-end Development (*Familiarity*)



LinkedIn

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